

ABOUT

CONTACT US

MEDIA KIT



SUBSCRIBE TO RETROFITMAG

SUBSCRIBE TO RETROFIT HOME



FEATURES

NEWS

PRODUCTS

ONLINE EXCLUSIVE

BETTER BUILDINGS

ARCHIVES

EVENTS

METAMORPHOSIS AWARDS

RETROFIT HOME

LATEST HEADLINES FEBRUARY 21, 2023 | CARLISLE ARCHITECTURAL METALS NOW

SEARCH ...

HOME

NEWS

INDUSTRY NEWS

SUBSCRIBE TO
RETROFITMAG

SUBSCRIBE TO
RETROFIT HOME

EPDM Roofing Association Celebrates 20th Anniversary

TOPICS: Cool Roofing Ellen Thorp

EPDM Roofing Association ERA Urban Heat Island

POSTED BY: RETROFIT MAGAZINE EDITOR JANUARY 25, 2023

The **EPDM Roofing Association (ERA)** is celebrating its 20th Anniversary of service to the roofing industry, building on its foundation of science-based research to expand its focus on sustainability. This will include further investigation of the complex and inconsistent temperature assessment protocols that are being used in virtually all Urban Heat Island (UHI) evaluations. Given the multiple approaches to reducing UHI, such as expansion of green spaces, use of reflective roofing, and introduction of moisture into the atmosphere, this inconsistency is making comparisons of efficacy problematic.

LATEST HEADLINES

Rinnai Is One of the Top Places to Work in America

Metal Panels Now Feature Fire-retardant Core

Carlisle Architectural Metals Now Is a Metal Roofing Alliance National Manufacturing Member

Duro-Last Hosts Roofing Contractor Companies for

Additionally, during this anniversary year, ERA will focus on providing new and additional research-based science to help clarify the choice of appropriate roofing systems in climates throughout the U.S. and internationally. Members of ERA—Holcim Building Envelope, Johns Manville and Carlisle Construction Materials—manufacture both white/reflective and dark roofing membranes, and represent top line expertise in the use of both systems.

“We realize this is a critical time for the building community. People have questions about sustainability, cool roofing, recycling, and the environmental impact of construction products,” says **Ellen Thorp**, executive director of ERA. “We are proud of our two decades of industry leadership. And we plan to celebrate those twenty years of success by continuing to provide the industry with specific answers to many of the questions that confront us.”

Since its founding in January 2003, ERA has protected industry decision-makers from restrictions that would limit their choice of building products. This has included defeating broad efforts to mandate reflective roofs in areas that present a variety of construction challenges, requiring different solutions.

ERA has also sponsored research on the benefits of dark roofs in cold climates, investigated the superior resistance of EPDM to hail, and conducted a service life assessment that showed the outstanding longevity of EPDM. To stay current with state-of-the-art thinking about the sustainability of various roofing systems, ERA leadership visited the IBHS (Insurance Institute for Business and Home Safety), the Building Envelope Materials Research Program at the Oak Ridge National Laboratory, and the National Renewable Energy Laboratory (NREL) to consult with leading scientists on the result of their specific research.

Educational Sessions, Awards

Glen-Gery Launches 2023 Brick Styles Catalog during New York Fashion Week

SPONSORED MESSAGES

 SHARE

 TWEET

 PIN

 SHARE

RETROFITMAG ON FACEBOOK

[← Previous post](#)

[Next post →](#)

RELATED ARTICLES

**INDUSTRY
NEWS**

**Study: Reflective
Roofs Can Save
Lives By Keeping
Washington,
D.C., Cool**

BLOG

**The Case for
Reflective Roofs**

POINT OF VIEW

**Helloooo, We Are
Hiring. Anyone
Out There????**

POINT OF VIEW

**Mother Nature's
Fury**

BE THE FIRST TO COMMENT

ON "EPDM ROOFING ASSOCIATION CELEBRATES 20TH ANNIVERSARY"

Leave a Reply

@RETROFITMAG ON TWITTER

ABOUT RETROFIT

The world as we knew it is undergoing a historical change, thanks to a grueling shift in the economy that is forcing our nation and others to navigate away from consumption and toward savings. The design and construction industries have experienced huge losses in revenue, opportunities and employees. However, the...

[LEARN MORE »](#)

RETROFITTV

Experience a world of retrofitting without leaving your desk via our [retrofitTV channel](#). View our current featured video:

Visit [retrofitTV.com](#) to watch more videos from our industry.

TOP AUTHORS



Christina A. Koch
published 151

articles



Robert Nieminen
published 41

articles



KJ Fields
published 36
articles



Jim Schneider,
LEED AP

published 33 articles