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ERA Releases 2020 Report on Achieving Resilience

“Building Resilience: The Roofing Perspective”

WASHINGTON, DC – June 1, 2020. As the United States faces the twin challenges of economic recovery in the wake of the Coronavirus pandemic, and a potentially active hurricane season, the EPDM Roofing Association (ERA) is releasing its 2020 edition of “Building Resilience: The Roofing Perspective.” This report details state-of-the-art tactics to create a resilient roof and explains legislative advances that will fund mitigation efforts to protect the built environment from the impact of cataclysmic natural events. The Department of Homeland Security defines resilience as “the ability to withstand and recover rapidly from deliberate attacks, accidents, natural disasters, as well as unconventional stresses, shocks and threats to our economy and democratic system.”

ERA’s members, Carlisle Construction Materials, Firestone Building Products and Johns Manville have together mounted an ongoing effort to ensure that accurate information about the value of EPDM in a resilient roofing system is pro-actively provided to the marketplace. “In addition to the economic challenges we face, the National Weather Service is forecasting a potentially-record setting hurricane season. Since the roofing industry will play an important role in facing these threats, ERA is intensifying its efforts to provide essential information about the value of EPDM in resilient structures,” said Ellen Thorp, Executive

Director of ERA.

To access the 2020 report, “Building Resilience: The Roofing Perspective” go to <http://epdmtheresilientroof.org/>. To access the complete ERA website, go to [www.epdmroofs.org](http://www.epdmroofs.org).

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