*For Immediate Release*  Contact:

Louisa Hart

301-646-2850

Louisaghart@gmail.com

Ellen Thorp Appointed Executive Director of ERA

Jared Blum to Serve as Washington Counsel

WASHINGTON, DC, – January 23, 2020. The Board of Directors of the EPDM Roofing Association (ERA) has appointed Ellen Thorp to be Executive Director of the Association. Her appointment takes place immediately. Thorp has previously served as the Associate Executive Director of ERA, and is a recipient of the prestigious Certified Association Executive (CAE) designation. She has extensive knowledge of roofing issues, and has been a leading voice for ERA with standards and code-setting groups.

“Ellen’s broad range of experience in the roofing industry has enabled her to develop relationships with key staff at other roofing and building associations and with roofing contractors, consultants, and researchers,” said David Martiny, Chair of the ERA Board and Director of Product Management at Firestone Building Products. “She is known and respected in the industry and will be a strong advocate for EPDM products and the companies who manufacture them.”

Jared Blum, who is stepping down as Executive Director of ERA, will continue to serve the organization as Washington Counsel.

The EPDM Roofing Association represents the manufacturers of EPDM single-ply roofing products and their leading suppliers. Through ERA, the EPDM roofing industry speaks with a focused voice to provide technical and research support, offer dependable roofing solutions and communicate the longstanding attributes, consistency and value of EPDM roofing materials.

To access the complete ERA website, go to [www.epdmroofs.org](http://www.epdmroofs.org). To access the resilience microsite, go to [www.EpdmTheResilientRoof.org](http://www.EpdmTheResilientRoof.org).

# # #