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David Martiny of Firestone Building Products

Named New ERA Chair

WASHINGTON, DC, March 14, 2019 –David Martiny, Director of Product Management at Firestone Building Products (FSBP), has been named the new chair of the EPDM Roofing Association (ERA) by the group’s board of directors. He replaces Mike DuCharme, Vice President - Marketing at Carlisle Construction Materials, who will remain on the ERA board.

“ERA has an admirable history of providing science-based information about the durability and sustainability of EPDM products,” said Martiny. “I’m honored to be chosen to lead ERA as we continue to advance our industry’s knowledge of the contribution that EPDM can make to a resilient building system.”

Martiny began his career with Firestone in 2006, and served as a regional business manager in Shanghai, China for seven years. He moved to Firestone’s headquarters in the United States in 2014 as an international business manager, and has been in his current position for two years.

“We are fortunate to have David leading our efforts,” said Ellen Thorp, Associate Executive Director of ERA. “This is an exciting time for the manufacturers of EPDM, and David’s in-depth experience in the building materials industry will help all of our members capitalize on the opportunities at hand.”

The EPDM Roofing Association (ERA) represents the manufacturers of EPDM single-ply roofing products and their leading suppliers. ERA provides technical and research support to the public and the construction industry, and communicates the longstanding attributes, consistency and the value proposition of EPDM rubber membrane roofing materials.

To access the ERA website, go to [www.epdmroofs.org](http://www.epdmroofs.org). To learn more about how EPDM can contribute to a resilient roofing system, go to http://epdmtheresilientroof.org.

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