



For Immediate Release

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**EPDM ROOFING ASSOCIATION WELCOMES JOHNS
MANVILLE AS NEW MEMBER**

*JM Joins Carlisle SynTec, Firestone Building Products as a Manufacturing
Member of ERA*

BETHESDA, MD, June 1, 2012- Johns Manville (JM), which is calling 2012 “JM’s Year of EPDM,” is joining with Firestone Building Products and Carlisle SynTec as a member of the EPDM Roofing Association (ERA). For the last decade, ERA has been a leader in providing the construction and roofing communities with current data documenting the many benefits of EPDM roofing systems. Johns Manville is the most recent entry into the EPDM marketplace and began shipping EPDM products from its Milan, Ohio facility this week.

“ERA has a long-track record of success in educating industry stakeholders, and creating a fair and balanced regulatory environment for those of us who manufacture the product,” said Kaisa Johnson, JM’s EPDM Product Manager. “We welcome the opportunity to become part of this effort.” EPDM is one of the most frequently used roofing systems in the country.

“For the past decade, ERA has worked to create an environment where we can market our products to show that there is an EPDM roof, black or white, for every climate . We welcome JM to ERA to enhance this effort and we look forward to their full participation as members of the association,” said John Geary, Vice President of Marketing at Firestone Building Products, and Chairman of ERA’s Board of Directors.

ERA has been an industry leader in investing in state-of-the-art detailed studies focusing on the sustainability of EPDM. “Johns Manville’s entry into the EPDM marketplace is a sign of the demand for our product and optimism about its long-term growth,” said Ellen Thorp, Associate Executive Director of ERA. “When you look at the data generated by our Life-Cycle Assessment (LCA) study as well as our Long-term Service Life (LTSL) study, EPDM is a product with enduring benefits to building owners and the environment.”

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The EPDM Roofing Association (ERA) is the first trade association solely representing the manufacturers of EPDM single-ply roofing products and their leading suppliers. ERA provides technical and research support to the public and the construction industry,



and communicates the longstanding attributes, consistency and the value proposition of EPDM rubber membrane roofing materials.

About Johns Manville

Johns Manville, a Berkshire Hathaway company (NYSE: BRK.A, BRK.B), is a leading manufacturer and marketer of premium-quality products for building insulation, mechanical insulation, commercial roofing, and roof insulation, as well as fibers and nonwovens for commercial, industrial and residential applications. JM serves markets that include aerospace, automotive and transportation, air handling, appliance, HVAC, pipe and equipment, filtration, waterproofing, building, flooring, interiors and wind energy. In business since 1858, the Denver-based company has annual sales of approximately \$2.5 billion and holds leadership positions in all of the key markets that it serves. JM employs approximately 6,600 people and operates 40 manufacturing facilities in North America, Europe and China. Additional information can be found at www.jm.com.