



*For Immediate Release*

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## **ERA JOINS HIGH-PERFORMANCE BUILDING CONGRESSIONAL CAUCUS COALITION**

*Organization Brings Together Associations and Businesses to Inform Policymakers on Importance and Value of High-Performance Buildings*

**BETHESDA, MD, October 12, 2010** – The EPDM Roofing Association (ERA) has become a member of the High-Performance Building Congressional Caucus Coalition (HPBCCC; <http://www.hpbcc.org/>), a private-sector coalition providing guidance and support to the High-Performance Building Caucus of the U.S. Congress.

ERA joins nearly 100 associations and corporations in the Coalition, which works with the Congressional Caucus to promote and showcase best practices in building design and focus on issues reflecting all aspects of high-performance buildings including: accessibility, aesthetics, cost-effectiveness, functionality, historic preservation, productivity, safety and security, and sustainability.

The High-Performance Buildings Caucus of the U.S. Congress was formed to heighten awareness and inform policymakers about the major impact buildings have on our health, safety and welfare and the opportunities to design, construct and operate high-performance buildings that reflect our concern for these impacts. Fundamental to these concerns are protecting life and property, developing novel building technologies, facilitating and enhancing U.S. economic competitiveness, increasing energy efficiency in the built-environment, assuring buildings have minimal climate change impacts and are able to respond to changes in the environment, and supporting the development of private sector standards, codes and guidelines that address these concerns.

The lead organization in the coalition is The American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE). The co-chairs of the High-Performance Buildings Caucus are Rep. Russ Carnahan (D-MO), and Rep. Judy Bigger (R-IL).

With nearly 50 years of success as a roof system of choice for low-slope applications, EPDM is the leading roofing choice of architects, roof consultants and contractors for both new construction and replacement roofing projects. To date, more than 20 billion square feet of EPDM roof systems have been installed on more than 500,000 warranted rooftops.

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*The EPDM Roofing Association (ERA) is the first trade association solely representing the manufacturers of EPDM single-ply roofing products and their leading suppliers. ERA provides technical and research support to the public and the construction industry, and communicates the longstanding attributes, consistency and the value proposition of EPDM rubber membrane roofing materials.*