

For Immediate Release

Contact:

George Evanko
George Evanko Communications
(703) 848-1655
george@georgeevanko.com

ERA Names Ellen Thorp as Associate Executive Director Thorp Brings Extensive Association & Administration Management Experience to Post

BETHESDA, MD., June 25, 2009 – The EPDM Roofing Association (ERA) announced the hiring of Ellen Thorp as Associate Executive Director. Thorp will be responsible for the day to day operations of the association, tracking of state regulatory issues of importance to the roofing industry, and the logistics of committee meetings, as well as financial and administrative oversight.

Thorp previously served in a variety of administration and management positions with associations and educational institutions in the Washington, D.C., area, including Assistant Dean of Students at The Catholic University of America.

"We are pleased to add Ellen to the ERA team," said John Geary, ERA board chairman. "Ellen brings administrative, management and financial experience to her role with ERA and will be a key component in our relationships with members and other professionals in the building industry."

With more than 40 years of success as a roof system of choice for low slope applications, EPDM is the leading roofing choice of architects, roof consultants and contractors for both new construction and replacement roofing projects, with more than 20 billion square feet of EPDM roof installed on more than 500,000 warranted roofs.

###

The EPDM Roofing Association (ERA) is the first trade association solely representing the manufacturers of EPDM single-ply roofing products and their leading suppliers. ERA provides technical and research support to the public and the construction industry, and communicates the longstanding attributes, consistency and the value proposition of EPDM rubber membrane roofing materials.