



***For Immediate Release***

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## **EPDM ROOFING ASSOCIATION SUPPORTS STIMULUS PACKAGE**

***ERA Believes Newly Signed Bill Will Spur Much-Needed Commercial Construction Activity***

**BETHESDA, MD., March 19, 2009** – The EPDM Roofing Association (ERA), the trade association for the manufacturers of the EPDM roofing membrane and their suppliers, today announced its support for the American Recovery and Reinvestment Act, signed into law by President Obama on February 17. ERA leadership believes the stimulus package will provide much needed funding for new activity in the commercial construction sector.

“We believe that this stimulus package will provide the commercial construction industry with a much needed boost,” said John Geary, Vice President of Technology at Firestone Building Products, and chairman of the EPDM Roofing Association’s (ERA) board of directors. “ERA believes it is important for construction professionals and their customers to use this opportunity to develop buildings that provide employment today and long-term, sustainable, energy-efficient performance for years to come.”

“Roofing professionals will now have their own role to play in the process of reinvigorating the economy,” said Scott Long, EPDM Product Manager for Carlisle SynTec Incorporated and a member of ERA’s Technical Committee. “We need to have the best designs, most proven products and professional contractors put to use to create the buildings funded by this package.”

With more than 45 years of success as a roof system of choice for low slope applications, EPDM is the leading roofing choice of architects, roof consultants and contractors for both new construction and replacement roofing projects, with more than 20 billion square feet of EPDM installed on more than 500,000 warranted roofs.

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***The EPDM Roofing Association (ERA) is the first trade association solely representing the manufacturers of EPDM single-ply roofing products and their leading suppliers. ERA provides technical and research support to the public and the***



*construction industry, and communicates the longstanding attributes, consistency and the value proposition of EPDM rubber membrane roofing materials.*