



For Immediate Release

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ERA Launches New “More than Green” Section on Web Site

Section highlights Award-Winning Roof Projects with EPDM

BETHESDA, MD., October 16, 2008 – The EPDM Roofing Association (ERA) has launched a new section of its Web site (<http://www.epdmroofs.org>), “More than Green,” which spotlights roof projects that incorporate EPDM and have subsequently won awards and recognition for their environmental performance.

Organizations such as the U.S. Green Building Council and Green Roofs for Healthy Cities have honored a number of buildings that include EPDM in their roof systems, and these projects will be featured in the “More than Green” section of the ERA website. (<http://www.epdmroofs.org/green/index.shtml>).

The initial projects featured on “More than Green” are:

- The Residences of 900 Michigan Avenue, winner of the Green Roofs For Healthy Cities 2008 Award of Excellence
- The Grand Rapids Art Museum (GRAM) is the world's first and only art museum whose entire facility received the Gold certification from the Leadership in Energy and Environmental Design (LEED) Green Building Rating System™, developed by the U.S. Green Building Council (USGBC).

Additional projects will added in the coming months, as more roof systems featuring EPDM receive honors for their environmentally responsible performance.

With more than 40 years of success as a roof system of choice for low slope applications, EPDM is the leading roofing choice of architects, roof consultants and contractors for both new construction and replacement roofing projects, with more than 20 billion square feet of EPDM roof installed on more than 500,000 warranted roofs.

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The EPDM Roofing Association (ERA) is the first trade association solely representing the manufacturers of EPDM single-ply roofing products and their leading suppliers. ERA provides technical and research support to the public and the construction industry, and communicates the longstanding attributes, consistency and the value proposition of EPDM rubber membrane roofing materials.