



For Immediate Release

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**JOHN GEARY OF FIRESTONE BUILDING PRODUCTS NAMED
NEW ERA CHAIRMAN**

BETHESDA, MD., August 4, 2008 – John Geary, Vice President of Technology at Firestone Building Products, was named the new chairman of the EPDM Roofing Association's (ERA) board of directors at the group's annual meeting held in Washington on July 23. He replaces Michael DuCharme, Director of Product Marketing, Carlisle SynTec, who will remain on the board.

"I look forward to my duties as chairman of ERA, and working to enhance EPDM's current role as a market leader," Geary said. "I am especially excited to continue our efforts to showcase EPDM as an outstanding roofing product with a proven record of sustainability and environmental responsibility."

ERA also named Rob Reale, Brand Manager, Carlisle SynTec, as chairman of the group's Communications Committee and Jim Jannasch, EPDM Product Manager for Firestone Building Products Company, as chairman of the Technical Committee.

More information about ERA is available at their Web site: www.epdmroofs.org.

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The EPDM Roofing Association (ERA) is the first trade association solely representing the manufacturers of EPDM single-ply roofing products and their leading suppliers. ERA provides technical and research support to the public and the construction industry, and communicates the longstanding attributes, consistency and the value proposition of EPDM rubber membrane roofing materials.