



For Immediate Release

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ERA Concludes Fifth Anniversary with New Research and Education Projects

BETHESDA, MD. January 16, 2008 – The EPDM Roofing Association (ERA) announced it has marked its fifth anniversary milestone with several key research and education projects in the coming year. The association represents the manufacturers and suppliers of EPDM single-ply roofing products, the number one roofing choice of architects, roof consultants and contractors for both new construction and replacement roofing projects.

As part of its commitment to providing current and accurate data documenting the many benefits of EPDM roofing systems, ERA will conduct further work on several technical research and educational programs in 2008, including:

- An ongoing recycling research project, which so far has determined that it is logistically viable to remove EPDM from a roof and create a product from recycled membrane
- A new research project to evaluate the performance of EPDM membrane in severe weather conditions
- Support of third-party research that will confirm that ballasted roofs, using EPDM membrane, serve as a “cool roofing” alternative, matching the energy savings performance of reflective roof products
- An AIA-certified continuing education program on sustainable roof systems and garden roofs
- Ensuring that LEED, Green Globe and other environmentally conscious certification programs recognize the vital role EPDM plays in developing a roof system that meets their standards.
- Developing progressive solutions with state regulators to meet the growing desire to protect the environment while preserving design options for roofing construction.

“ERA has lived up to the wishes of its members to educate the public and the construction community about the value and performance represented by today's EPDM roofing systems,” said Mike DuCharme, Director of Product Marketing, Carlisle SynTec, and chairman of ERA’s board of directors. “We look forward to providing further proof of EPDM’s essential role in the future marketplace, as a long-term, sustainable and high-performance roofing solution.”

EPDM has maintained its market leadership in surveys conducted by industry publications such as *Building Design and Construction*, and *Roofing/Siding/Insulation*, as well as the National Roofing Contractors Association (NRCA). EPDM accounts for more than one billion square feet of new roof coverings in the United States annually, with more than 500,000 warranted roof installations on 20 billion-plus square feet in place today.

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The EPDM Roofing Association (ERA) *is the first trade association solely representing the manufacturers of EPDM single-ply roofing products and their leading suppliers. ERA provides technical and research support to the public and the construction industry, and communicates the longstanding attributes, consistency and the value proposition of EPDM rubber membrane roofing materials.*