

## For Immediate Release

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## **ERA Names Kathy Prunty as Associate Executive Director**

Association Moves Headquarters to Bethesda, Md.

**BETHESDA, MD., August 17, 2007** – The EPDM Roofing Association (ERA) announced the hiring of Kathy Prunty as Associate Executive Director. Prunty will be responsible for the day to day operations of the association, the logistics of committee meetings, as well as financial and administrative oversight.

Prunty formerly served as Director of Member Services for the Polyisocyanurate Insulation Manufacturing Association (PIMA) from 2002-2004. Following that, she worked for Kellen Company as an Account Executive, where she served as Executive Director for two trade associations and one professional association. In total, she has more than 10 years of association experience.

"We are pleased to add someone with Kathy's experience to the ERA team," said Michael DuCharme, ERA board chairman. "Besides her administrative and financial experience, Kathy also brings knowledge of the building materials industry to her role with ERA."

In addition, ERA announced it has moved its association offices. The new office location is 7315 Wisconsin Avenue, Suite 400E, Bethesda, Md., 20814. The phone number is 301-654-5090 and the fax number is 301-351-8401.

With more than 40 years of success as a roof system of choice for low slope applications, EPDM is the leading roofing choice of architects, roof consultants and contractors for both new construction and replacement roofing projects, with more than 20 billion square feet of EPDM roof installed on more than 500,000 warranted roofs.

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**The EPDM Roofing Association** (ERA) is the first trade association solely representing the manufacturers of EPDM single-ply roofing products and their leading suppliers. ERA provides technical and research support to the public and the construction industry, and communicates the longstanding attributes, consistency and the value proposition of EPDM rubber membrane roofing materials.