



For Immediate Release

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ERA To Present at Canadian Roofing Technology Symposium

ALEXANDRIA, VA. June 1, 2007 – The EPDM Roofing Association (ERA) announced that the immediate past chairman of its board of directors, Dr. Jim Hoff, and its consultant, Tom Hutchinson, will be delivering presentations at Canadian Symposium on Roofing Technology. The Symposium will be held from June 4-6 in Calgary, Alberta, with the presentations by Hutchinson and Hoff scheduled for June 5.

Hutchinson will be presenting “The Keys to Sustainable Roofing,” from 9:35-10:00 a.m. He will review those keys and their methodology so that building users, owners, roofing contractors, and designers can all move forward to achieve long-term service lives for their roof systems, finally attaining sustainable roofing.

Dr. Hoff’s presentation, from 11:15 to 11:40 a.m., will review his new formula for assessing life cycle costs of roofing materials and systems. This formula was presented in the January 2007 issue of *Interface*, the official publication of RCI, Inc. – The Institute of Roofing, Waterproofing, and Building Envelope Professionals.

The Canadian Symposium on Roofing Technology will draw attendees from Canada and the United States to discuss a broad range of topics related to the science and technology of roofing. Symposium organizers have designed the event to provide a wealth of knowledge to roofing contractors, consultants, design professionals, researchers and manufacturing personnel involved in product development, technical services or marketing.

In addition to his consultant’s role with ERA, Tom Hutchinson is currently a principal in Hutchinson Design Group, Ltd.; and Building Envelope Committee Chairman and past president of RCI Inc. – The Institute of Roofing, Waterproofing, and Building Envelope Professionals. He is also a Certified Energy Professional in the City of Chicago and Secretary of the CIB/RILEM International Joint Committee on "Roof Materials and Systems". Hutchinson is a member of AIA, CSI, RCI, NRCA, ASTM Committee D-8 on Roofing, Waterproofing & Bituminous Materials and past President of the Barrington Rotary and Region Director of RCI.

As well as serving as treasurer and immediate past board chairman for ERA, Jim Hoff is also a board member of the Polyisocyanurate Insulation Manufacturers Association (PIMA) and the Roof Consultants Institute Foundation. He has held a variety of technical service and business management roles in the construction industry over the past 30 years.



With more than 40 years of success as a roof system of choice for low slope applications, EPDM is the leading roofing choice of architects, roof consultants and contractors for both new construction and replacement roofing projects, with more than 20 billion square feet of EPDM roof installed on more than 500,000 warranted roofs.

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The EPDM Roofing Association (ERA) is the first trade association solely representing the manufacturers of EPDM single-ply roofing products and their leading suppliers. ERA provides technical and research support to the public and the construction industry, and communicates the longstanding attributes, consistency and the value proposition of EPDM rubber membrane roofing materials.