



***For Immediate Release***

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## **MICHAEL DUCHARME NAMED NEW ERA CHAIRMAN**

**ALEXANDRIA, VA. May 31, 2007** – Michael DuCharme, Director of Product Marketing, Carlisle SynTec, was named the new chairman of the EPDM Roofing Association’s (ERA) board of directors at the group’s annual meeting held in Baltimore on April 25. He replaces James Hoff, Vice President of Technology & Product Development at Firestone Building Products Company, who will remain on the board as treasurer.

“I am pleased to assume the role of chairman of ERA, given EPDM’s current role as a market leader and the exciting opportunities for the product in the future,” DuCharme said. “I look forward to working with the board and ERA to emphasize EPDM’s long record of outstanding performance and its ability to meet future standards of sustainability and environmental responsibility.”

Two new members have also been added to the group’s board of directors. They are Ken Paul, Territory Manager, DSM Elastomers of Addis, La., and Hilton Purdee, Product Manager, Highland Industries Inc., of Greensboro, N.C.

ERA also named Christine Reppert, Marketing Communications Manager at Firestone Building Products, as chairman of the group’s Communications Committee and Scott Long, EPDM Product Manager, Carlisle SynTec, as chairman of the Technical Committee.

More information about ERA is available at their Web site: [www.epdmroofs.org](http://www.epdmroofs.org).

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***The EPDM Roofing Association (ERA) is the first trade association solely representing the manufacturers of EPDM single-ply roofing products and their leading suppliers. ERA provides technical and research support to the public and the construction industry, and communicates the longstanding attributes, consistency and the value proposition of EPDM rubber membrane roofing materials.***