



News Release

FOR IMMEDIATE RELEASE

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ERA PARTNERS WITH ARCHITECTURAL PRODUCTS ON 2006 SEMINAR SERIES

Alexandria, VA. (April 5, 2006) — The EPDM Roofing Association (ERA) announced partnership with *Architectural Products* on a Building Envelope/Moisture Control Education Track, for which ERA is the sole Platinum Sponsor. This track is an extension of *Architectural Products* Continuing Education Conference Series, a turnkey, professionally executed AIA/CES opportunity for CES presentations.

The first in the series of seminars, Improving Building Performance with Product Selection, will take place Thursday, April 27th, from 3:00 PM – 8:00 PM in New York City at the Hafele Showroom. The next seminar, Green Product Specification, will be held on Friday, April 28th in Boston, MA. At least four more seminars will be held nationwide throughout the balance of 2006.

“ERA remains committed to serving as an educational resource for the roofing marketplace. Our role in this partnership is to provide architects and other industry professionals with the information necessary for the selection and design of the appropriate commercial roof system,” noted James Hoff, ERA Board Chairman.

Additional cities for 2006 include: Minneapolis, Chicago, Seattle, San Francisco, Los Angeles, Dallas, Denver, Baltimore/Washington, Philadelphia, Orange County (CA), St. Louis and Orlando. For more information on this and other Architectural Products Continuing Education Events, call Mary Jo Pape at 847.209.1185.

The EPDM Roofing Association (ERA) is the first trade association solely representing the manufacturers of EPDM single-ply roofing products and their leading suppliers. ERA provides technical and research support to the public and the construction industry, and communicates the longstanding attributes, consistency and the value proposition of EPDM rubber membrane roofing materials.

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