



# News Release

**FOR IMMEDIATE RELEASE**  
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## **EPDM Ranks No. 1 in New Construction and Reroofing Sales**

### ***EPDM Is Once Again the Preferred Roofing Membrane***

**Alexandria, Va. (May 20, 2003)** — For the fifth year in a row, EPDM roofing membrane held the No. 1 ranking in low-slope roofing's new construction and reroofing sales in 2002, according to the National Roofing Contractors Association's (NRCA) 2002-2003 annual market survey.

"Our goal is to continue to provide the highest quality roofing material to meet the needs of architects, roofing consultants, roof contractors and building owners all over the country, and this ranking is a positive validation that we are achieving that goal," said Tom Hutchinson, the EPDM Roofing Association's director of technical services. "Because these individuals value EPDM's proven track record of longevity, durability and overall system performance, EPDM continues to be the preferred roofing membrane."

William Seppala, president of Prime Roofing Corp., New Ipswich, N.H. said, "Over the past 20 years, my company has laid down more than 60 million square feet of EPDM. We continue to see more profits because our outstanding work with EPDM has general contractors and building owners calling us for more work, or referring us for other roofing projects."

Questionnaires were sent to 2,043 NRCA members and 2,058 nonmembers. The Gary Siegel Organization, a Chicago-based independent opinion research firm, conducted the study.

*The EPDM Roofing Association (ERA) is the first trade association solely representing the manufacturers of EPDM single-ply roofing products and their leading suppliers. ERA provides technical and research support to the public and the construction industry; offers dependable roofing solutions; and communicates the longstanding attributes, consistency and the value proposition of EPDM rubber membrane roofing materials.*

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