A PROPOSAL FOR UNIFORMLY ASSESSING HAIL DAMAGE TO ROOFS

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ASPHALT SHINGLES

It is generally recognized that pockmarking involving loss of both ceramic granules and the asphalt top coating constitutes damage by falling hailstones (Figure 1). Where this characteristic signature has occurred, the shingle has been compromised, especially if the glass reinforcement is exposed. Inspection should then focus on how many “hits” per square are evident across the roof. That is, a square of roofing is demarcated, and individual hits are counted within that area. Several such areas should be quantified to determine a representative average, as exposure can vary among slopes of the same structure, especially when there is a directional attitude of the storm approach.

As with wind loss determination, some products perform admirably during hail exposure while others (sometimes immediately adjacent) experience considerable damage. The author has witnessed side-by-side homes, owned by brothers, where hail damage was obvious on one and completely absent on the other. Such observation would appear to highlight the wide variation in product quality or exposure level.

Hail damage should not be confused with heat blisters, observed on occasion with lightweight, “utility-grade” shingles. This condition, also known as “rash blistering,” is particularly likely with substandard attic ventilation (Figure 2). The small blisters can rupture under even very light contact, leaving the appearance of small pockmarks. This occurrence is often non-uniform in extent, while others (sometimes immediately adjacent) experience considerable damage. The author has witnessed side-by-side homes, owned by brothers, where hail damage was obvious on one and completely absent on the other. Such observation would appear to highlight the wide variation in product quality or exposure level.

Figure 1 – Hailstone pockmarking is the loss of ceramic granules and the asphalt top coating. Where this has occurred, the shingle has been compromised, especially if the glass reinforcement is exposed.

Figure 2 – “Rash blistering” is particularly likely when substandard attic ventilation is afforded. The tiny blisters can rupture under even very light contact, leaving the appearance of small pockmarks.

Figure 3 – Lot-to-lot variation in a shingle product.

Abstract

This article is offered as a proposal for uniformity in the assessment of what actually constitutes hailstorm compromise to various roof types. The discussion reviews the author’s experience from hail events of all magnitudes. Roof types explored herein are not all-inclusive but are instead representative of the author’s frequency of experience.

Seldom is there a “bright-line distinction” regarding the extent of damage sustained from hailstorms. That is, the occurrence of a hailstorm may be recognized, but assessment of actual damage can be highly subjective and controversial.

Discussion is also given to the “physics of ice.” Because of varying particle density, there can be substantial damage to roofs subjected to comparatively small hailstones. On the other hand, much larger stones can sometimes induce very little damage if the particle density is comparatively low.
weather in the same pattern, losing granules first along edges (Figure 6).

Erosion of ceramic granules must be discussed. A liberal accumulation of granules in gutters (cited by some as bona fide evidence of damage) can result from several influences without any exposure to hail. While aggressive contact can indeed loosen granules, it is irresponsible to make this leap without first examining other factors described above.

Finally, for the hapless individual who, like the author, has been tasked to evaluate vandalism, there is also some distinction. On occasion, a diagnostician may be asked to consider hail exposure that is, in fact, hammer damage inflicted by an owner. “Hammer tracks” will pulverize (reduce to powder) the ceramic granules, while hail particles of diameter equivalent to a hammer head will not. A hand-held 10x magnifying glass will easily expose this condition.

METAL ASSEMBLIES

Metal roofing enjoys favorable status in terms of service life expectancy. Yet, hail events often prompt consideration of damage sustained. Soft metals such as copper, lead, and light-gauge galvanized steel are likely to have indentations confirming hail exposure. Curiously, 26-gauge galvanized (Figure 7), although in vogue in several locales, is siding material, inappropriate for roof construction. Such a covering is unrated and unlisted with loss prevention agencies and approval guides. The user who specifies or accepts this form of covering may expect surface indentations from even minor hail events – that is, assuming the product can even be installed without crimping or creasing. The property insurance carrier who underwrites such construction can expect trouble.

Copper, depending upon its tempering, can be vulnerable to indentations. Lambert - St. Louis Airport, the first municipally-owned airport in the country, was constructed in the mid 1950s. Its beautiful domed design was the model for John F. Kennedy Airport in New York and Charles DeGualle Airport in Paris. Though the curved copper roof bears silent witness to many hail events, as the riddled surface can easily be seen through the mature patina, such exposure has apparently not merited replacement. Note that the stainless steel cladding of the Gateway Arch a few miles away is inherently more resistant to hail (even if it were the same gauge) because of metallurgical properties. If eventual indentations on a copper roof will be considered analogous to indentations on the...
fender of an automobile, perhaps alternative claddings should be used. Otherwise, copper can perform admirably, as it has for centuries.

**THERMOPLASTIC MEMBRANES**

This portion deals principally with PVC and co-polymerized alloys of the same. Some first generation membranes did not have internal reinforcement and routinely experienced loss of chemical plasticizers. Such weathering (rapid in many instances) left these one-ply membranes brittle and vulnerable to rupture under abrupt or concentrated loads. Star-type breaches (Figure 8) were a customary response when these products were subjected to hail.

Strong fabric reinforcements were incorporated into later products. As a result, service life vastly improved for many products, but changes in plasticizer chemistry did not always spell success. Hail damage could still result for some membranes, although the reinforcing scrim limited the size and shape of the breach from impact (Figure 9). Both images represent fully compromised roofs. However, the latter example, being a modern formulation on a good scrim, should not have occurred and represents a substandard product; it was stiff and boardy (even at moderate temperature) and had clearly lost plasticizer. Although many commercial warranties exclude coverage for hail, quality thermoplastic membranes can withstand fairly aggressive exposure and are tested and rated for the same.

As with shingles, there can be astonishing lot-to-lot variation in PVC products, even on the same roof. Our experience on a large distribution center in Kentucky is noteworthy. One phase (roughly half of the building) received a new roof covering in 1988; the adjacent half was re-roofed in 1989 using the same vendor’s product. A 1992 hailstorm ravaged the newer portion (Figure 10) while the older part was virtually unaffected. This illustrates the continually changing formulation chemistry — some of it good, some not.

**THERMOSETTING MEMBRANES**

In contrast to plastic sheets described above, this is the family of rubber membranes. Fully vulcanized elastomers (EPDM is the best example) do not become rigid and “boardy”
when cold, nor do they experience leaching of crucial ingredients. Again, the use of rubber membranes in the domestic marketplace has been rife with experimentation, but this family of products enjoys outstanding hail resistance (although many such roofs have stone topping). Recognizing this attribute, one leading manufacturer now extends warranty coverage for hail particles up to and including two inches in diameter. This is for a smooth-surfaced configuration, having no stone ballast or other topping.

Even though characterized by 300-400% elongation, EPDM can still be breached by hail. Investigation of a major storm in Tennessee revealed small holes in a smooth-surfaced sheet having internal reinforcement. This occurred because, while reinforcing fabric imparts tensile strength, it limits the ultimate elongation. Vertical deformation at the more pronounced hail hits exceeded the breaking strain of the product. However, as with reinforced thermoplastics, tearing was contained and limited at each rupture.

It should be noted that indentations in the insulation may result even if membrane compromise is not recorded. Broken insulation facers, wetting at individual punctures, and distorted stress plates (for fasteners) must all be considered during a hail claim investigation.

BITUMINOUS MEMBRANES

All forms of bituminous roofing should have a UV shield of some type in order to achieve service life expectancy. This protection comes in the form of ceramic granules, gravel surfacing, insulating paver tiles, aluminum coatings, latex paint, high-albedo coatings, clay emulsion, etc. Loss of protective coating leads to rapid degradation of the bitumen. Modern, smooth-surfac ed, built-up roofs have fibrous glass felts, providing a sturdy, finished membrane. However, the coating can be compromised by hail exposure, even when the felt plies remain intact (Figure 11). Most such occurrences can be restored by application of new coating, observing all the appropriate (and recognized) surface preparation parameters.

When there is uncertainty about whether felt plies have been damaged, a laboratory procedure can yield good insight. With careful sampling directly over a hail hit, bitumen can be removed from the felt by solvent extraction to permit microscopic examination of reinforcement. Figure 12 depicts magnification of fibrous glass in the immediate region of minor impact. Glass fibers are actually hollow, as can be seen at this level of magnification; note that individual filaments were not ruptured from this particular hail event.

The granule-surfaced modified bitumen depicted in Figure 13 was on a major upscale facility of notoriety and was the focus of a recent dispute. The surface markings shown were claimed as hail compromise when, in fact, they are the attempts after installation to rework scarred regions with a torch and additional granules (for cosmetic purposes). Hailstorms do not produce rectangular or linear pockmarks, even with highly angular approach directions. Some theories about hail damage, enthusiastically communicated to this writer, seem impervious to contamination with fact.

PERIPHERAL OBSERVATIONS

Deformed cooling fins on HVAC units are the sure signature of hail exposure (Figure 14). The condition can be moderate, corrected by a tradesman “combing” the fins; it can also be severe, rendering such attempts futile.

Examination of accessory metals such as gutters or light-gauge flashings (Figure 15) can also be helpful in evaluating the severity of hail exposure. Particle diameter can often be estimated, and directional ori-
Vulnerability to hail damage depends on many factors such as roof slope, presence of underlayment, nearby tree cover, reinforcement type, deck span, and directional orientation of the storm. Even the density of hail particles is considered, as we know that hail can indeed have varying properties.

Motorists (storm-chasers) have reported that golfball-sized stones did not break windshield glass. Both hardness of the stones and angle of impact factor heavily into all instances of property damage. Soft stones result when temperatures aloft are warmer than those known to generate very hard particles. Beyond this, hailstones are seldom perfectly spherical. Many have a cluster of spikes, likely caused by spinning while aloft (Figure 16).

Some hailstones are cloudy throughout, while others are virtually clear. When cut in half, hail may have distinct layers of clear ice separated by layers of cloudy ice, similar to the rings observed on cut trees. So hail has its spectrum of properties, ranging from “freezer-hard” to slushy.

In evaluating roof resistance to hail, the problem is defining what is ice? Or more to...
the point, what is hail? Testing agencies have struggled with this notion, and Underwriters Laboratories concerns itself with the matter. UL 2218 is a test procedure using steel balls to arrive at rankings (classes 1 through 4) depending on severity of exposure. Class 4 is best, using ball diameter of two inches. As with any form of consensus testing, it’s quite helpful in comparing products. Whether or not it truly simulates hail is another argument, so the procedure is aptly termed “impact resistance” testing.

**SUMMARY COMMENTS**

Experts are presumably retained because there is a need to evaluate behaviors of different materials and systems. The diagnostician’s first task is to determine whether hail has even been experienced. Hopefully, the foregoing discussion will yield some clues in that determination. Secondly, the task is to evaluate whether there is, in fact, roof compromise. Remember that most roof types, in order to be code-compliant, have endured at least some hail simulation in order to be listed in various directories. Then, if compromise has been sustained, quantifying the density of hits is necessary, along with an estimate of particle diameter if possible.

Several Web-based search programs monitor and report hail activity, sorting the accumulated results by location, date, particle size, and other parameters. Newspaper accounts, sometimes relying on witness description, have proven unreliable in several of our investigations. There is often a range of diameters received, and there is seldom incentive to report the “average”; it seems the larger size makes better copy. We have direct experience working a “4-inch storm” when in fact there was clear evidence on the roof of 1-1/8-inch particles.

It should be noted that much of the hail (a majority by some accounts) received in the U.S. has a diameter of 3/8 inch or less. Particles of this size should not compromise any type of functional covering. Highly weathered roofs will obviously be more vulnerable to damage than newer or better-maintained assemblies. All damage encountered should be viewed in the backdrop of roof condition, underscoring the need for expert assessment.

And so it seems that 1) roofs change (weathering during service life), 2) product formulations change, and 3) hail has variable properties. The reader may begin to appreciate the absence of “bright-line distinction” in what constitutes damage to roof coverings. Nonetheless, there should be better congruency by unbiased experts in determining storm compromise. While there are inescapable variables, there are also some very reliable constants. 

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According to PIMA (Polyisocyanurate Insulation Manufacturers Association), a new study shows polyiso insulation can save tens of thousands of dollars in installed costs when compared to other roof insulation materials. The independent study, performed by Energy Services Provider Group (ESPG), analyzed the cost to insulate the roofs of standard retail and elementary school buildings.

When the minimum required ASHRAE R-value insulation is used, polyiso demonstrates a consistent economic advantage over extruded and expanded polystyrene, PIMA reports. A retail building study showed installed cost savings of:

- $93,000 to $146,000 when polyiso was used instead of extruded polystyrene
- $60,000 to $95,000 when polyiso was used instead of expanded polystyrene

The elementary school study found installed costs savings of:

- $65,000 to $95,000 when polyiso was used instead of extruded polystyrene
- $39,000 to $62,000 when polyiso was used instead of expanded polystyrene

The study also assessed the financial impact of adding an extra inch of polyiso, exceeding the standard ASHRAE R-value requirements. The study found that a roof system using additional polyiso is still more affordable to install than minimum levels of extruded and expanded polystyrene, while offering increased energy efficiency. Savings ranged from $27,000 to as much as $113,000 over the extruded and expanded polystyrene.

For further details about the study, visit [www.polyiso.org](http://www.polyiso.org).